



Small Business Funding Opportunities at NIH

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SBIR/STTR the Differences



\$3 billion set-aside each year to support research, development and commercialization of new products
\$1.2 billion goes to NIH

Small Business Innovation Research (SBIR)

- Research Partnerships are allowed
- PI must be primarily employed by the small business

Small Business Technology Transfer (STTR)

- Requires collaboration with a non-profit research partner
- PI can be employed by the small business or partnering research institution

SBIR/STTR Funding



Congressionally mandated set aside: ~\$77M annually at NINDS

Broad scope:

- Therapeutics
- Diagnostics
- Research Tools
- Biomarkers
- Devices
- Small molecules
- Biologics

Broad range of commercialization R&D activities:

- Drug Discovery
- Device prototyping
- Preclinical validation
- IND- and IDE-enabling research
- Human Subjects Research
- Early-stage Clinical Trials

NIH SBIR/STTR Phase guidance



* Top budget limits vary by institute

How to Apply to SBIR/STTR



Necessary

- **Idea with commercial potential & sound scientific premise**
 - **Proof of concept experiment(s)**
 - **A legally formed for-profit company**
 - **Six company Registrations**

(<https://seed.nih.gov/small-business-funding/how-to-apply/before-you-apply#register-company-card>)

Good to Have

- **Space (identified not necessarily procured)**
- **Collaborators & others willing to join your team if funded**

Application Support for Companies new to NIH SBIR/STTR funding



Online Resources

NIH **S**mall business **E**ducation and **E**ntrepreneurial **D**evelopment (SEED) Website:
<https://seed.nih.gov/>

FAQs, policies, eligibility info, sample applications, funding opportunities, due dates

Diversifying the entrepreneurial workforce: <https://seed.nih.gov/aboutseed/diversify-entrepreneurial-workforce>

Resources for entrepreneurs from underrepresented groups

NINDS SBIR Website: <https://www.ninds.nih.gov/Funding/Small-Business-Grants>

Pre-application webinar recording, budget and timeline guidance

Contact Program Staff Directly

- Include a **draft Specific Aims page** and **specific questions**
- Anticipate 4+ week lead time for scheduling calls

Application Support for Companies new to NIH SBIR/STTR funding



Applicant Assistance Program (AAP)

- Aimed at helping small businesses apply for **Phase I SBIR/STTR** funding
- Companies can receive support and guidance at **no cost**, including application preparation support
- Program **open to companies that have never received NIH SBIR/STTR funding**
- **Diverse applicants highly encouraged to apply**

Each participating NIH Institute and Center has a finite number of slots for applicants
**Participating institutes: NINDS, NCI, NIA, NHLBI, NCCIH, NCATS, NIEHS, NINR,
NICHD, NIAAA**

<https://www.evagarland.com/nih-aap-cover-page/>

Support for NINDS Funded Companies



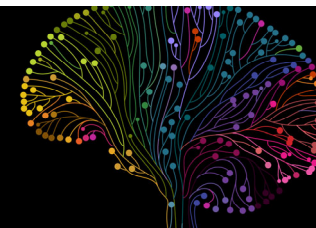
Phase I Companies

- Entrepreneurial training through **I-Corps** and **C3i**

All Companies

- **PA-21-345: Supplements to Promote Diversity**
- Access to **Innovator Support** Consults (NIH entrepreneurs in residence, regulatory strategy)
- NIH-sponsored **Showcase Opportunities**
 - Speaking slots at partnership meetings (e.g., BIO, RESI, LSS)
 - Pitch Coaching, Executive Summaries Assistance

Contact Us



Email Us

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Hear from Us

Twitter: [@NINDStranlate](https://twitter.com/NINDStranlate), [@NIHsbir](https://twitter.com/NIHsbir)

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Learn More

<https://www.ninds.nih.gov/Funding/Small-Business-Grants>

<https://sbir.nih.gov/>